



SPOT BUY MONDAY - FRIDAY

Time Zone	Casual Rate Purchases (RM)	Festive Rate* (RM)
6.00AM - 10.00AM	832	915
10.00AM - 12.00PM	560	616
12.00PM - 12.30PM	600	660
12.30PM - 4.00PM	420	462
4.00PM - 8.00PM	670	737
8.00PM - 1.00AM	356	392
1.00AM - 6.00AM	60	66

SPOT BUY SATURDAY - SUNDAY

Time Zone	Casual Rate Purchases (RM)	Festive Rate* (RM)
6.00AM - 10.00AM	330	363
10.00AM - 1.00PM	320	352
1.00PM - 4.00PM	280	308
4.00PM - 8.00PM	280	308
8.00PM - 12.00MN	200	220
12.00AM - 6.00AM	60	66

RUN OF STATION (ROS) RATE

Time Zone	Casual Rate Purchases (RM)	Festive Rate* (RM)
Monday - Sunday 35 spots per week <small>(Minimum 35 spots over consecutive 7 days on any available time zone between 6am - 1am)</small>	460	506
Monday - Friday 25 spots per week <small>(Minimum 25 spots over consecutive 5 days on any available time zone between 6am - 1am)</small>	516	568
ROS Saturday - Sunday <small>(Minimum 30 spots over consecutive 2 days for 3 weeks on any available time zone between 6am - 1am)</small>	268	295

* Chinese New Year: 18th January 2016 - 14th February 2016

Regional Rate ROS (Mon-Sun). 35 spots per week

Central
(Including Southern)
RM230

Northern
RM135

Rates quoted are for 30 Sec Spot Buys / ROS Spots.

Other Commercial Durations & Loading Fee

15 Sec : 75% 45 Sec : 150% 60 Sec : 200%

PREMIUM PLACEMENT LOADING FEES

First or last placement of commercial in ANY (scheduled) ad break*.

Example: If the ad break schedule is from 6.10am - 6.12am, the commercial can be placed first or last, and will be charged 1.5 times the time zone rate. *Not a specific ad break

50% Loading Fee

Commercial placed within a specific (scheduled) ad break.

Example: The commercial is placed anytime between 7am - 8am

100% Loading Fee

Commercial placed within a specific (scheduled) ad break.

Example: The commercial is placed in the 2nd advertising break which occurs between 7.20am - 7.22am

200% Loading Fee

PRODUCTION COST

CANCELLATION SURCHARGE

Studio Fee	RM1,050/hour	Re-recording Fee	RM525	< 14 days before broadcast date	75% Charge
Scripting Fee	RM300/script	Translation Fee	RM300/script	15-30 days before broadcast date	50% Charge
VO Fee < 20 Sec	RM300 (flat rate)	Rejection Fee	50% of respective item	> 30 days before broadcast date	10% Charge
VO Fee > 20 Sec	RM15/second (RM450 for 30 sec)	Talent Fee	Per individual Talent Fee	Notice in writing shall be given prior to the cancellation of the agreement between 9am-5pm, Monday through Friday, except on Saturday, Sunday and public holidays.	